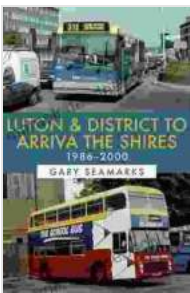


# Luton District: From Yellow Buses to Arriva - A Comprehensive History (1986-2000)

The Luton District is a metropolitan area in Bedfordshire, England, which includes the towns of Luton, Dunstable, and Houghton Regis. The area has a long and rich history of public transportation, dating back to the early days of horse-drawn omnibuses.

In 1986, the Luton Borough Council (LBC) decided to privatize its municipal bus services. This led to the creation of a new company called Yellow Buses, which took over the operation of all local bus routes.



## Luton & District to Arriva the Shires: 1986-2000 by Sam Stall

★★★★☆ 4.5 out of 5

Language : English

File size : 1398 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Print length : 355 pages

Lending : Enabled

Paperback : 96 pages

Item Weight : 10.5 ounces

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## Yellow Buses: 1986-1995

Yellow Buses quickly became a popular and successful operator, known for its distinctive yellow livery and friendly service. The company expanded rapidly, taking over routes from other operators in the area.

In 1995, Yellow Buses was sold to the Arriva Group, a major international transportation company. Arriva continued to operate the Yellow Buses brand, but began to introduce its own distinctive blue and white livery.

### **Arriva: 1995-2000**

Under Arriva's ownership, Yellow Buses continued to expand and improve its services. The company introduced new buses, extended routes, and increased frequencies.

In 2000, Arriva decided to rebrand Yellow Buses as part of its nationwide bus network. The company's buses now carried the Arriva logo and livery, but retained the distinctive Yellow Buses name.

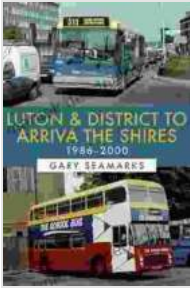
The history of Luton District's public transportation system is a long and complex one, with many different operators and changes over the years. However, one thing has remained constant: the importance of buses to the people of the area.

Today, Arriva is the largest bus operator in the Luton District, providing a vital service to local residents and visitors alike. The company's buses are a familiar sight on the streets of Luton, and they play an essential role in the area's economy and social fabric.

### **Long-Tail SEO Title**

The History of Bus Transportation in the Luton District: From Yellow Buses to Arriva (1986-2000)

A vintage Yellow Buses bus from the 1990s, with the distinctive yellow livery and Arriva logo.



## Luton & District to Arriva the Shires: 1986-2000 by Sam Stall

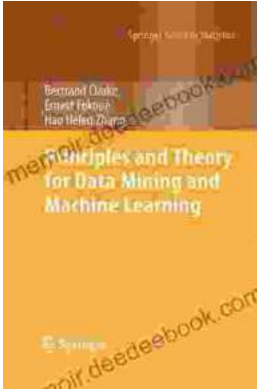
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