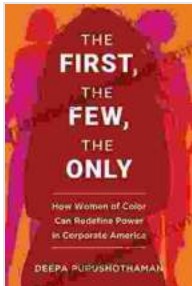


# How Women of Color Can Redefine Power in Corporate America



## The First, the Few, the Only: How Women of Color Can Redefine Power in Corporate America by Deepa Purushothaman

★★★★☆ 4.8 out of 5

Language : English  
File size : 1730 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 255 pages



Women of color face a unique set of challenges in the corporate world. They are often underrepresented in leadership positions, and they may experience discrimination and bias on a daily basis. However, women of color also have a unique opportunity to redefine power and create change.

Here are a few ways that women of color can redefine power in corporate America:

- **Be visible.** Women of color need to be visible in leadership positions in order to inspire and mentor other women of color. They also need to be visible in the media and in public discourse in order to challenge stereotypes and change the way that women of color are perceived.
- **Be vocal.** Women of color need to speak up about their experiences and perspectives. They need to challenge the status quo and demand

change. They also need to be willing to mentor and support other women of color.

- **Be confident.** Women of color need to believe in themselves and their abilities. They need to be confident in their voices and in their ability to make a difference.

By being visible, vocal, and confident, women of color can redefine power in corporate America. They can create change and inspire others to do the same.

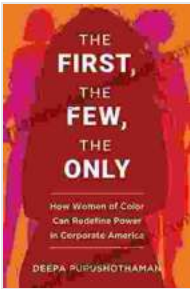
### **Here are some specific examples of how women of color have redefined power in corporate America:**

- **Ursula Burns** became the first African American woman to serve as CEO of a Fortune 500 company when she was appointed CEO of Xerox in 2009.
- **Indra Nooyi** served as CEO of PepsiCo from 2006 to 2018. She was the first woman of color to lead a Fortune 50 company.
- **Fatima Goss Graves** is the CEO of the National Women's Law Center. She is a leading advocate for women's rights and has worked to pass landmark legislation to protect women from violence.

These are just a few examples of the many women of color who are redefining power in corporate America. They are proving that women of color can be successful in any field, and they are inspiring others to follow in their footsteps.

Women of color can redefine power in corporate America by being visible, vocal, and confident. They can create change and inspire others to do the

same. By ng so, they can create a more inclusive and equitable workplace for everyone.



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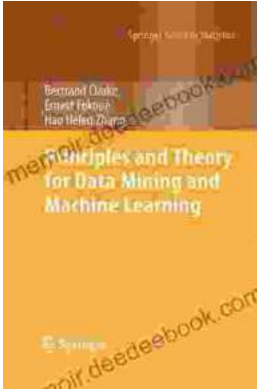
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